

Hosted Landing Page

The quick service online
Landing Page for
Google Ads



Hosted Landing Page – Google Ads

The AusAdvertising Hosted Landing Page is a fast, hosted dedicated service for business.

Hosted Landing
Page

\$550 inc gst*

The Landing Page is optimised for Google Ads with click to call number and key details to online space at an extremely affordable price while delivering the customer a great user experience on all devices. For businesses using Google Ads to grow we believe that you need a mobile friendly fast Landing Page in today's market to help your business be at the front in places like Google and Facebook and optimise your business paid promotion. The Hosted Landing Page is fast to market and inexpensive solution when teamed with Google Ads.

Why a Landing Page



In order to optimise your Google Ads performance we know that businesses advertising online need to provide the potential customer the best user experience possible when selling via digital ads on platforms like **Facebook** and **Google** so that landing customers will prefer looking here first, just making their decisions based on information found.

For the best user experience checking through to the landing page needs to be quick and easy and on landing, provide clear relevant information with a call to action that has a link provided, click to call linked to your phone from customer mobiles as a clear verification of the business and product promoted or service offer.

The AusAdvertising Hosted Landing Page provides a fast and efficient solution for businesses who want a timely way to participate in paid advertising online services but may not have the corresponding digital resources in place to launch. Our solution provides all the key components to maximise the benefits of a campaign, but right now.

Hosted Landing Page Features

The Hosted Landing Page has a dedicated subdomain name and all your company's key information. It's modern design is optimised as a superior landing page for Google Ads or it may be used as an entrance page link for older sites.

- Optimised Landing Page for Ad campaign conversion
- Improves your chances of being chosen online
- Drive customers to your business
- Provides your company details, products and services
- Click to Call on mobiles to allow direct customer calling
- Fast response for a great customer experience
- Mobile responsive page looks great on all devices
- All managed, backed up and hosted on Tier1 hosting in Australia



Hosted Landing Page Platform

The AusAdvertising hosted platform helps you to **easily use calls to action and manage digital campaigns online to convert leads generated and other entries from** across the web. Save many hours per annum. The platform includes:

- Optimised dedicated Hosted Landing Page
- Links and access to your website or Google My Business access
- Click to Call to your nominated phone
- Direct link to your sales close page
- Access to optional Reputation, Review Generation Suite, Listing Sync Pro and Social Management tools
- Options for Do It for Me solutions if you are time poor

Google Ads

Google Ads are a pay for service way to promote your business or service in a target area. This paid advertisement service usually is part of an overall advertising campaign that focusses on delivering the best return on investment. Matching the landing page to the campaign Ads is an integral part of delivering the best digital advertising solution.

62% of customers don't trust a business without a website



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What you get

Below is a complete list of items that come with the AusAdvertising Hosted Landing Page.

- Your own hosted landing page with your unique subdomain
- Description of your business
- List of the services and products you provide
- Key areas you work in
- Your core contact details
- Click to call phone link for mobiles
- Ongoing technical support
- Modular compatibility with other dLook products

Only 9% of consumers never search for a business online

