AUSADVERTISING

Google Ads Landing Page

The ultimate web service

Platform for digital Ads

Being Found Online

Google Ads Landing Page

The AusAdvertising Landing Page is fast, validated and optimised for Australian business.

A Landing Page with accelerated mobile page qualifications, click to call number and key details helps a business to utilise the online space and stay there at an extremely affordable price while delivering the customer a great user experience on all devices. For growing businesses using Google Ads we believe that you need a fast Landing Page in today's market to help your business be at the front in places like Google and Facebook and add legitimacy to your business promotion both online and offline. But we don't believe you need to spend thousands of dollars on that site.

Landing Page
$550 inc gst*

Why a Landing Page

We think that the future for businesses advertising online is providing the potential customer the best user experience you can when offering digital ads on platforms like **Facebook** and **Google** so that customers will prefer looking here first, just making their decisions based on information found and any reviews. Checking the landing page needs to be quick and easy and provide clear relevant information to the call to action that has provided link, even it is only to verify the business and product promoted or service exists. If we look even further ahead we think Artificial Intelligence and Virtual Personal Assistants with voice activation will be doing the searching for the customer. Thus we believe businesses need an incredibly fast but optimised landing page to appeal to those machines, help them rank on the big platforms and create a seamless experience if the customer does actually come to their site.

This is why we are offering the most modern and cost effective landing page package available today.

Landing Page Features

The Landing Page has a dedicated domain name and all your company's key information. It's modern design is optimised as a superior stand alone website for Google Ads or it may be used as an automatic fast mobile entrance page link for older sites.

- Optimised Landing Page for Ad campaign conversion
- Improve your chances of being chosen online
- Drive customers to your business
- Be found for your company details, products and services
- Click to Call on mobiles to allow direct customer calling
- Lightning fast response for a great customer experience
- Mobile responsive page looks great on all devices
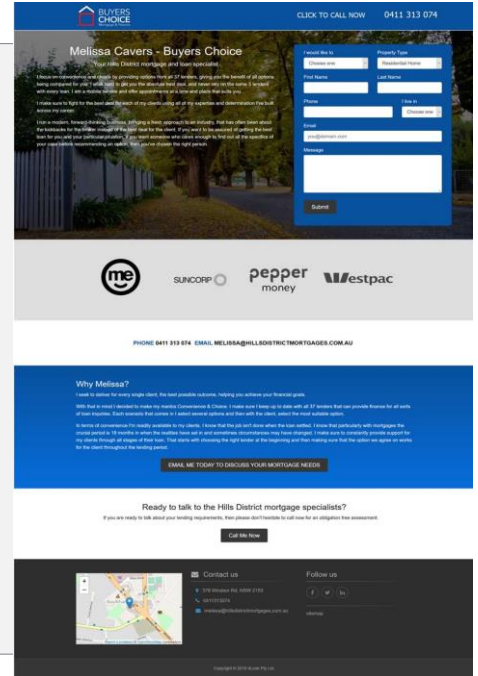- All managed, backed up and hosted on Tier1 hosting in Australia

DIGITAL SALES FLOW

Searchers

Sales

Listings

Reputation

Social

Website

* Annual Contract price $550 inc gst includes design, domain name, hosting and maintenance

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Landing Page Platform

The AusAdvertising accelerated platform helps you to **easily use calls to action and manage digital campaigns online to convert leads generated and other entries from** across the web. Save many hours per annum. The platform includes:

- Optimised dedicated Landing Page
- Links and access to your Google my Business and Google Insights access
- Click to Call
- Dedicated Form
- Direct link to your sales close page
- Access to optional Reputation, Review Generation Suite, Listing Sync Pro and Social Management tools
- Options for Do It for Me solutions if you are time poor

What you get

Below is a complete list of items that come with the AusAdvertising Landing Page.

- Your own landing page or website with your unique domain
- Contact form and description of your business
- List of the services and products you provide
- Key areas you work in
- Your core contact details
- Click to call phone link for mobiles
- Google Insights access
- An account manager
- Ongoing technical support
- Modular compatibility with other dLook products

Google Insights

Understand how your **business is performing on Google Ads, Google Search and Maps**. Google Insights in the Landing Page dashboard provides a valuable glimpse into your customer's activities, including:

- **How customers find your listing**
- **Where customers find you on Google**
- **What customers do once they find your listing**

62% of customers don't trust a business without a website

Only 9% of consumers **never search** for a business online

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